

Wordpress Classified Ads Theme

Turn a standard Wordpress blog into a powerful, feature rich classifieds website easily with our Classifieds Theme.

Classifieds Theme has been professional designed and developed to be simple and easy to use! It takes seconds to download, activate and begin running your very own classified ad website.

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Classifieds Theme

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Introduction to Classifieds Theme

Firstly I would like to say a quick thank you for downloading Classifieds Theme. Your internet will help keep Classifieds Theme in development and provides you with access to all new features and designs. As the product develops and gets better so will the features and services that you can offer your clients and customers.

Once again thank you for your interest and I hope you enjoy it.

What is Classifieds Theme?

ClassifiedsTheme is a premium Wordpress theme that allows you to turn a standard wordpress blog into a feature rich classifieds website in minutes!

Built on top of the amazingly popular Wordpress platform, Classifieds Theme takes the security, stability and flexibility of Wordpress, combines them with the features and designs of a classifieds website, to create ClassifiedsTheme, the perfect ecommerce solution for any successful classifieds website.

Who can use ClassifiedsTheme?

ClassifiedsTheme can be used by anyone, all you need is a standard Wordpress blog installed and you're ready to go!

ClassifiedsTheme comes with many classified website features and a range of changeable themes and designs, you can easily switch between any of the designs available with a click of the button!

ClassifiedsTheme has been developed for ease of use, once you have learnt some of the fundamental methods of adding, editing and removing listings from your website the rest is very straight forward and easy.

ClassifiedsTheme is in constant development which means it can only get better!

If you have a comment or suggestion on how you think ClassifiedsTheme should be improved please contact me and we would be happy to listen.



INSTALLATION AND SETUP

The following pages provide a quick guide to installing and setting up your ClassifiedsTheme theme.

Installing ClassifiedsTheme


The ClassifiedsTheme is a .ZIP file which contains a Wordpress theme and therefore must be uploaded to your Wordpress theme directory.

NOTE: You should only upload the folder named "classifiedstheme" to your Wordpress themes folder. Do not upload the entire download.

Do NOT rename it, it should stay named "classifiedstheme" otherwise the links will not work.

Usually the theme plug-in is located: /wp-content/themes/

Once you have upload the folder "ClassifiedsTheme" to your Wordpress theme directory simply login to the admin area, click on "Appearance" -> "Themes" to view all the available Wordpress themes and ClassifiedsTheme should now be present. Click and activate the theme to begin using ClassifiedsTheme.

 The logo for Classifieds Theme, Version 1.1. It features a blue gradient background with the text "Classifieds Theme" in white, "Version 1.1" below it, and "Wordpress Classifieds Theme" at the bottom.	<p>Classified Theme 1.2 by Mark Fail</p> <p>Classified Website Theme By Mark Fail.</p> <p>All of this theme's files are located in <code>/themes/classifiedtheme</code>.</p> <p>Tags: blue, custom header, fixed width, two columns, widgets</p>
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GENERAL CONFIGURATION

The following pages provide a quick guide to configuring your Classifieds website.

If you are looking for more details descriptions of the admin area options please refer to administration section of this document.

Quick Setup Guide

The following steps are recommended to quickly and correctly setup your Classifieds Theme and create your classifieds website.

Perform each step one by one and only go onto the next step once the first one is complete;

Steps to correctly setting up your classifieds website.

1. Install and activate the Classifieds Theme
2. Click on 1.General Setup and use the reset tool to install the default settings. (Only do this on a new installation of Wordpress or existing posts will be deleted.
3. Setup your Wordpress pages with custom templates.
4. Enter the page links into the 1. General Setup page of the Classifieds Admin so all the pages link correctly.
5. Enter the image storage paths in the 1.General Setup -> Image Configuration and make sure the folders are CHMOD 777.
6. Go through all the admin pages and configure the website the way you want to.
7. You're done!

General Configuration

The quick guides below will show you how to use some of the existing features within Wordpress to configure the way your website looks and works.

Adding Categories

Classifieds theme takes the categories you add in Wordpress and turns them into classifieds categories for your website.

Adding categories is no different to adding normal Wordpress categories and it allows you to create 'parent' and 'sub categories' for your products.

Edit Category

Category Name:
The name is used to identify the category almost everywhere, for example under the

Category Slug:
The "slug" is the URL-friendly version of the name. It is usually all lowercase and co

Category Parent:
Categories, unlike tags, can have a hierarchy. You might have a Jazz category, and u

Description:
The description is not prominent by default, however some themes may show it.

Top Navigation Drop Down Menu Caption.

[Update Category](#)

Note: ClassifiedsTheme uses the Category Description field in the VIP version will be displayed at the top of the page as a description for the category.

This allows you to enter html code and text to describe more about the category.
Good for SEO!

Adding Your First Listing

Adding new classified ad to your website is very easy and is done the same way you would add a normal post to any Wordpress blog.

The steps include;

1. Log to your Wordpress admin area.
2. Click on “posts” -> “add new”.
3. Complete the post as normal with your title/descriptions etc. There are a number of special “custom fields” that allow you to attach special options to your listing such as link and image.

Adding Custom Fields

Custom fields are part of Wordpress, they allow you to attach extra values to your normal blog posts. ClassifiedsTheme uses these custom fields to provide extra product information and allow you to customize your listing page.

Name	Value
<input type="text" value="(name here)"/>	<div style="border: 1px solid #ccc; padding: 5px; min-height: 40px;">(value here)</div>

[Cancel](#)

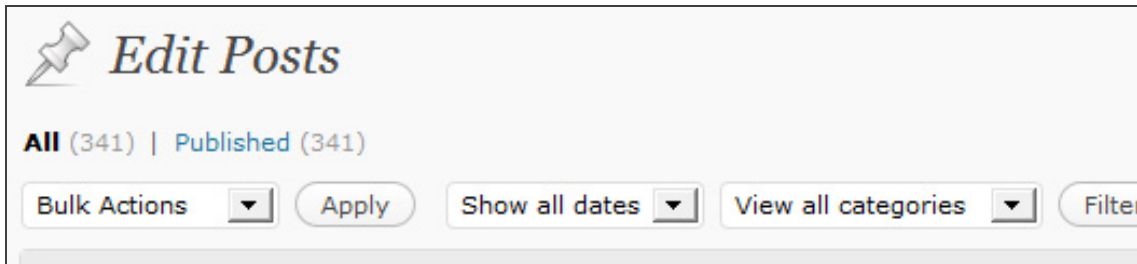
The custom field values below are used by ClassifiedsTheme;

Name	Example Value	Example Display
hits	0	This will keep a count of all listing views when people look at the product page.
url	http://google.com	This will be used to display the image preview and link to the page when visitors search your website.
image	image.jpg OR http://.../image.jpg	This will replace the default website preview with the image you add here. If you don't add the http:// it will look for the image in your images folder setup in the admin options.
type	article	This is only used if you want to display an article page and not a product page. Refer to the articles section for more information.
location	United Kingdom	Will display the location in the listing.
price	100,000	This will be the price for the listing.
images	Image1.jpg,image2.jpg,image3.jpg	This will create the image gallery on the listing page, each image should be separated with a comma.
featured_image	http://.../image.jpg	This should be the full http:// link to the image and is only used if you want this listing to be displayed on the home page.

Note: The custom field names must all be in lower case.

Managing Listings

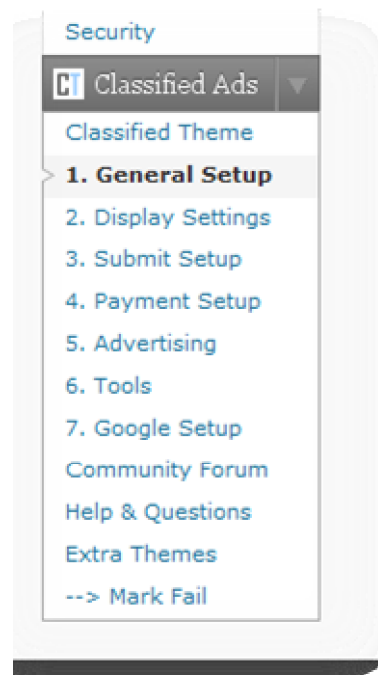
All products are managed the same way you would a normal blog post. You can add, edit and delete product items using the Wordpress admin area interface.



ADMINISTRATION AREA

The administration area options are provided via the Wordpress interface.

Once you have enabled the ClassifiedsTheme the extra options below will be made available.



1. General Setup / General Configuration

The general configuration options allow you setup and configure the core system options such as hidden pages, page links, emails etc.

The options on this page are self explanatory and come with text captions under neither each field.

2. Display Settings

The display settings area allows you to enable and disable areas of your website such as category displays, home page layouts etc, giving you the options to create a more unique visitor experience.

The options on this page are self explanatory and come with text captions under neither each field.

3. Submit Setup

The submit page allows you to setup and customize the way visitors are allowed to submit their classifieds listing on your website.

Listing Custom Fields

Custom fields allow you to prompt the users to input extra information that you can later use within your website. Such value might include asking for their name, address or telephone number.

To enter a custom field simply enter a value into the field box which is formatted as: (Display Captions)**(custom field value).

Basically the first section is the caption that will be displayed on the web page and the second section is the name of the custom field that will be stored within the admin area.

For example: Website Name**name

In the above example the caption on the website will be 'Website Name' and the value stored in the post custom field list will be 'name', the value will be the value entered.

4. Payment Setup

The payment gateways included within the theme allow you to quickly setup and start charging money for people to add content to your website.

To setup one or multiple gateways on your website you must first have an account with the payment merchant.

For example, if you would like to accept Paypal payments on your website you must first apply for a merchant account at the merchants website which in this case would be: <http://www.paypal.com>

Once you have an account you simply enter your account information into the boxes provided.

5. Advertising

The theme has built in advertising spaces located throughout the website, you can use them to display adverts or even content at key locations of each page on your website.

The recommended advertising space sizes are in the header, for example: (468x60) refers to 468px by 60px.

Advertising Zones

The key idea behind this feature is that you can apply different adverts or content to your website based on the category that is being viewed allowing you to specify key, targeted content to the website viewer.

6. Tools

The theme has built in tools that are designed to help manage and maintain your website with as much ease as possible.

The options on this page are self explanatory and come with text captions under neither each field.

7. Google Setup

The theme has built in space for Google analytics, you can simply copy/paste your analytics code into the space provided.

Google analytics is a website tracking service offered free by Google. For more information about this service please refer to;

<http://www.google.com/analytics/>